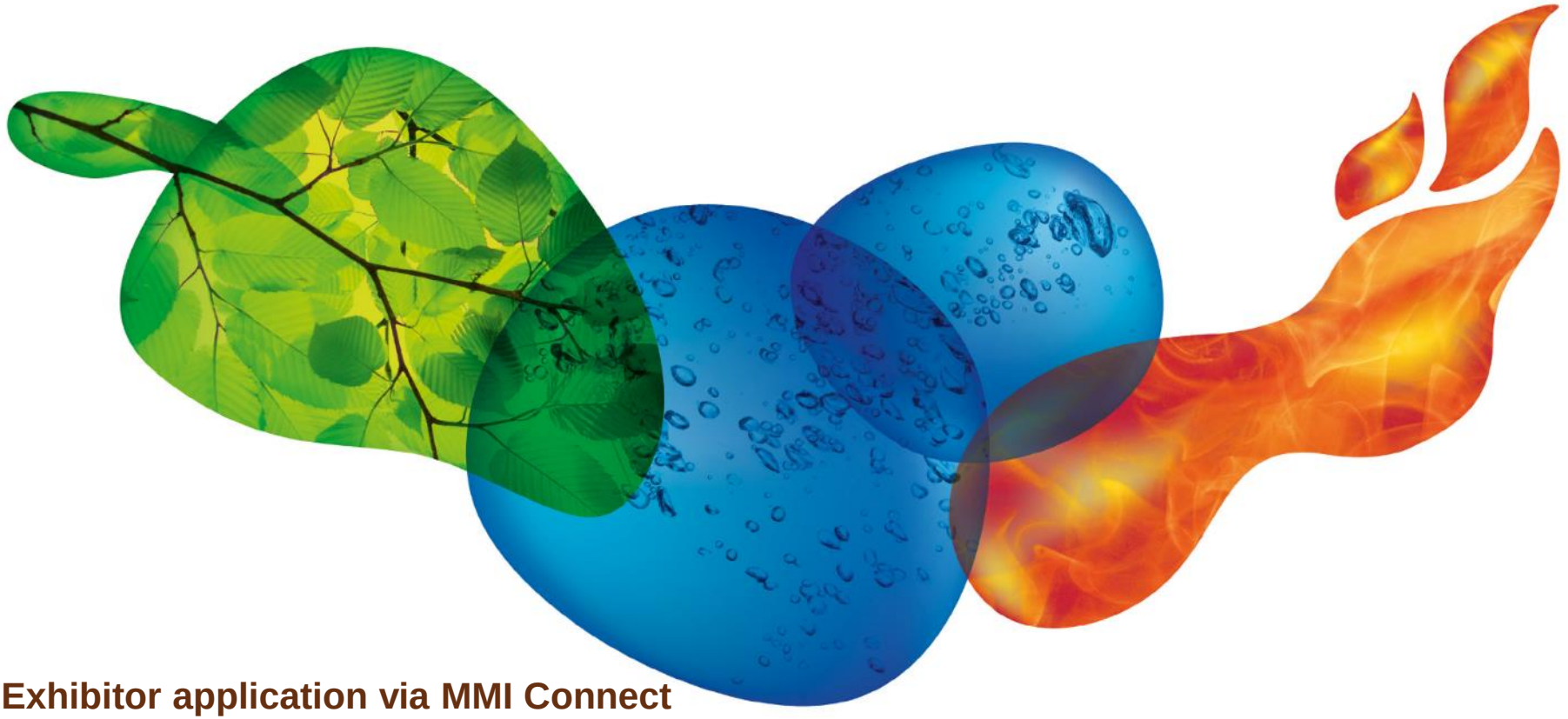
Messe München

IFAT Africa



Exhibitor application via MMI Connect

How to apply for IFAT Africa 2023

Quick guide

Register

1. Register yourself at MMI Connect Africa & create your login to MMI Connect Africa
2. Login to MMI Customer Portal (mmiconnectafrica.com)

Apply

1. Choose your trade fair IFAT Africa 2023
2. Enter your details to the application form
3. You receive confirmation e-mail that application was submitted sucessfully
4. You receive confirmation e-mail that application is approved
5. You receive confirmation e-mail that you can start creating your online profile
6. Complete your company profile

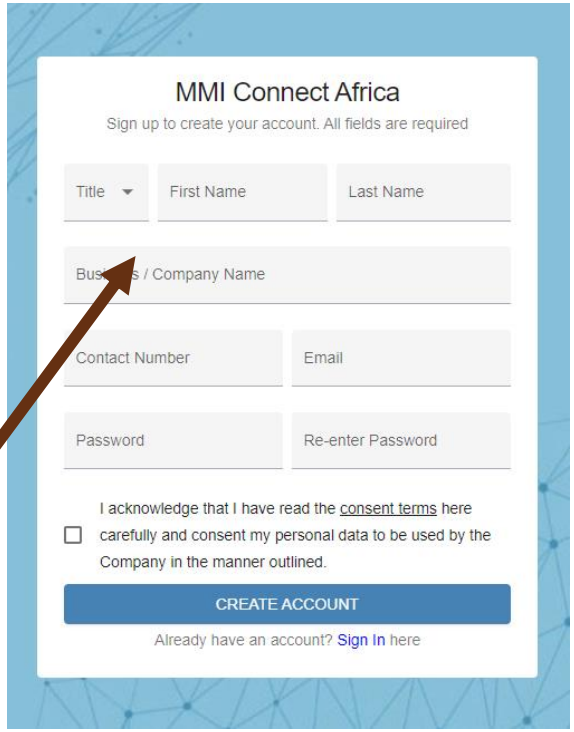
Download Invoice

1. View and download proforma invoice.

…at a later stage you can place your technical orders with the same login in this system – we keep you updated on the process.

Register

1. Register yourself at **MMI Connect Africa** & create your login to MMI Connect Africa
2. Login to [MMI Customer Portal (mmiconnectafrica.com)]



Apply

1. Choose your trade fair IFAT Africa 2023

Choose the right events to showcase your products, build connections and interact with prospective buyers.

Upcoming Events:

air cargo Africa 2023

The world's leading trade fair for logistics, mobility, IT, and supply chain management

Show formats: Onsite

book

IFAT Africa 2023

Africa's Leading Trade Fair for Water, Sewage, Refuse and Recycling

Show formats: Onsite

Exhibitor Brochure
Download

book

analytica Lab Africa 2023

International Trade Fair for Laboratory Technology, Analysis, Biotechnology and Diagnostics.

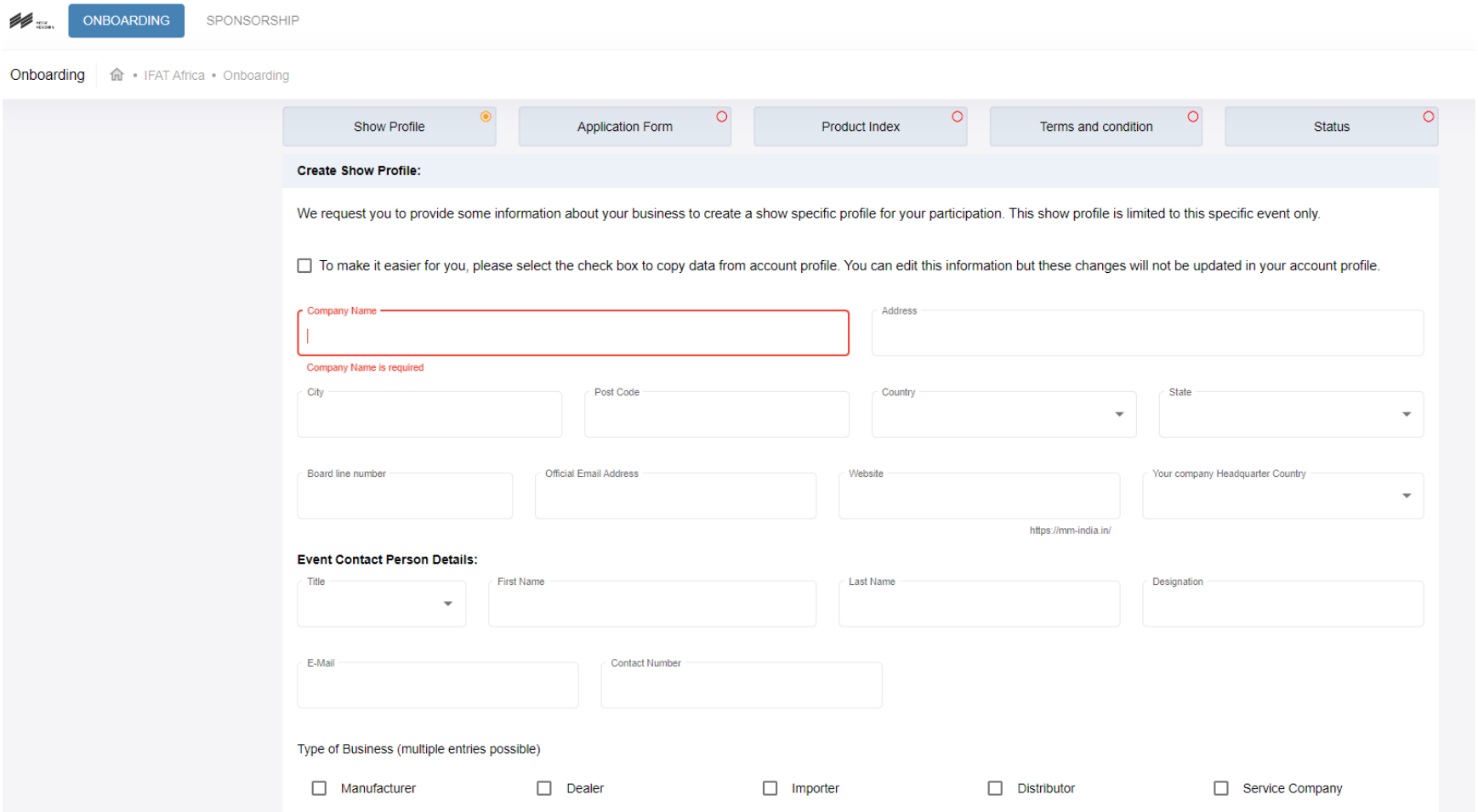
Show formats: Onsite

Exhibitor Brochure
Download

book

Apply

2. Enter your details to the application form



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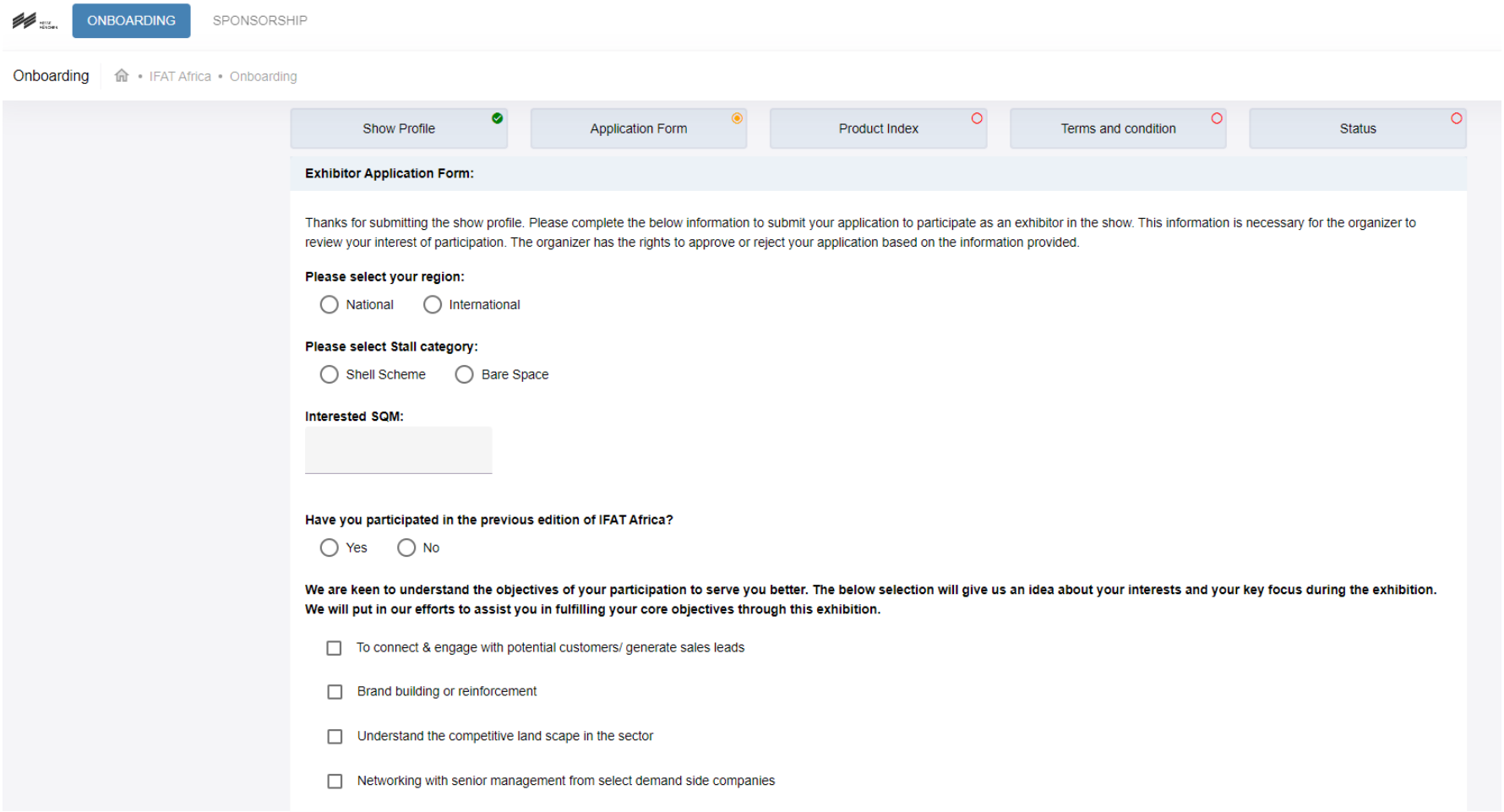

Apply

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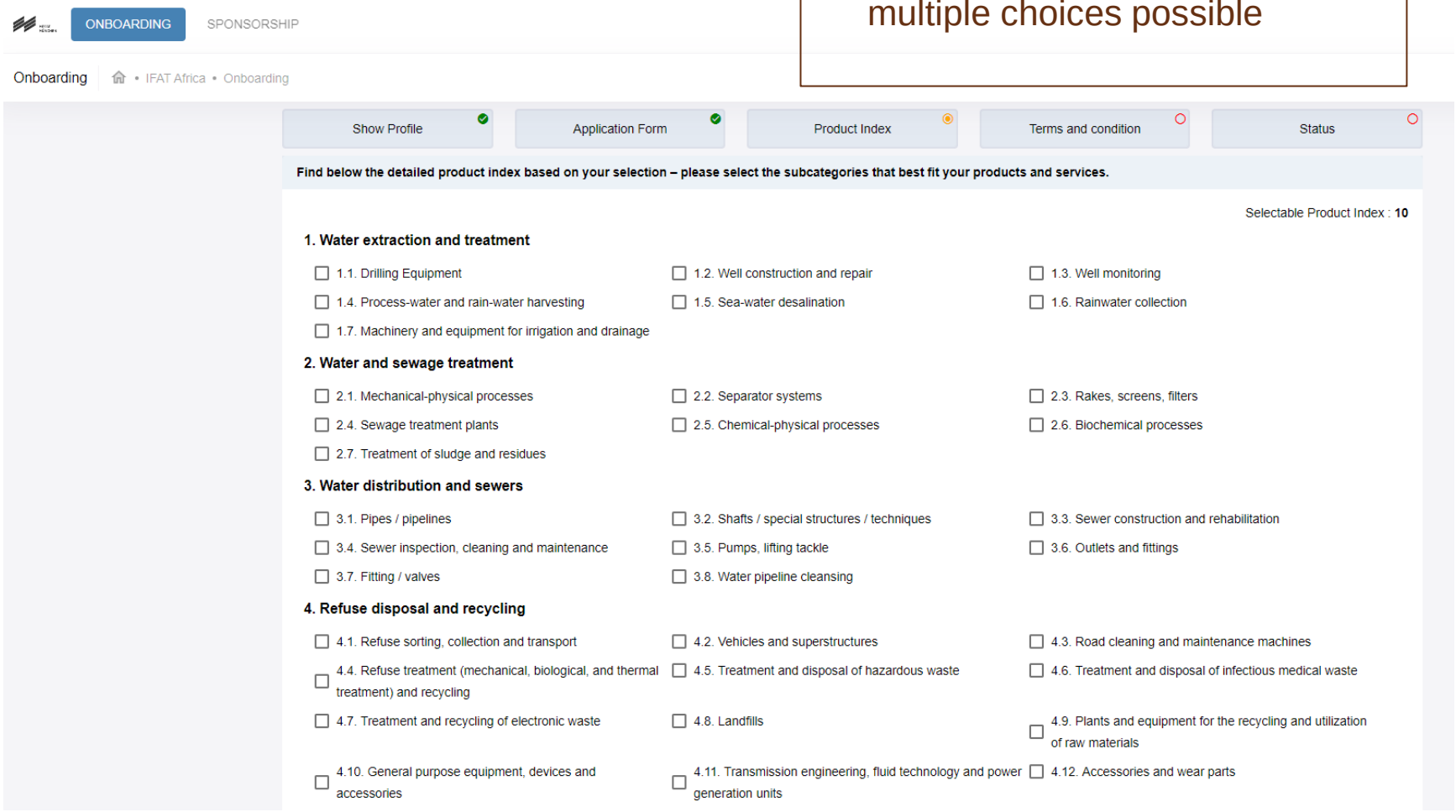
Exhibition Sectors

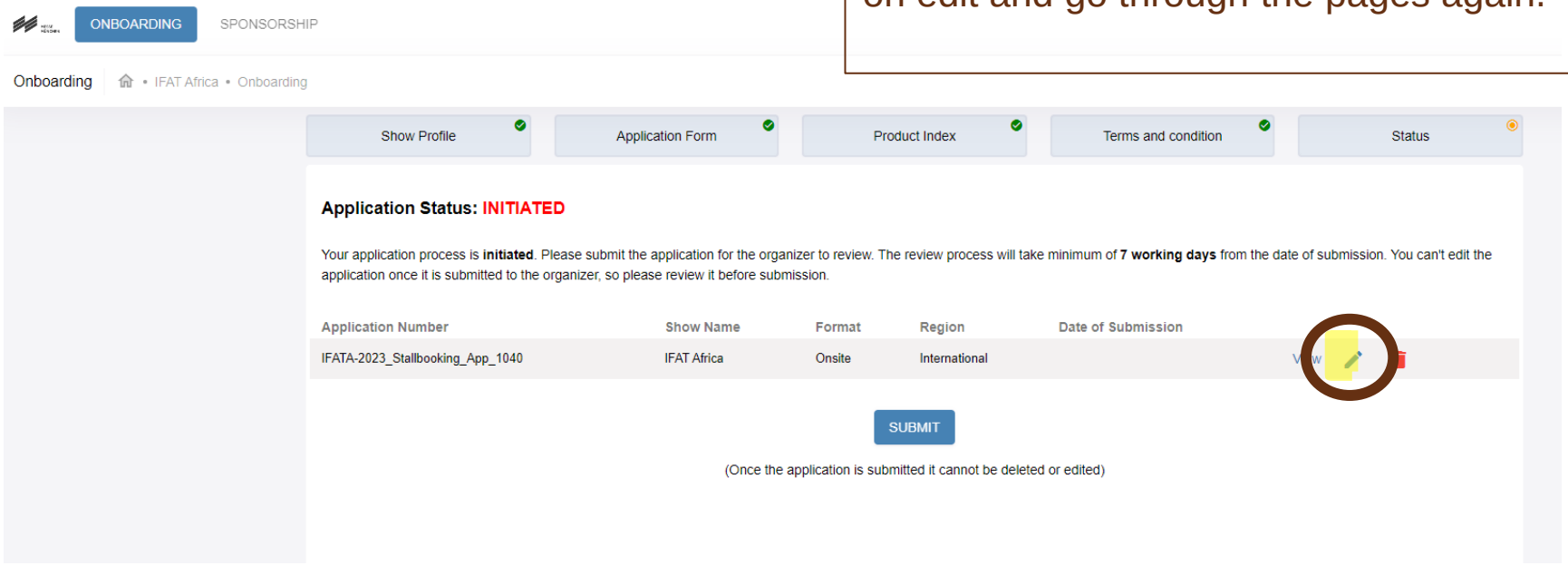
- linked to Product Index later – multiple choices possible



Apply

2. Enter your details to the application form

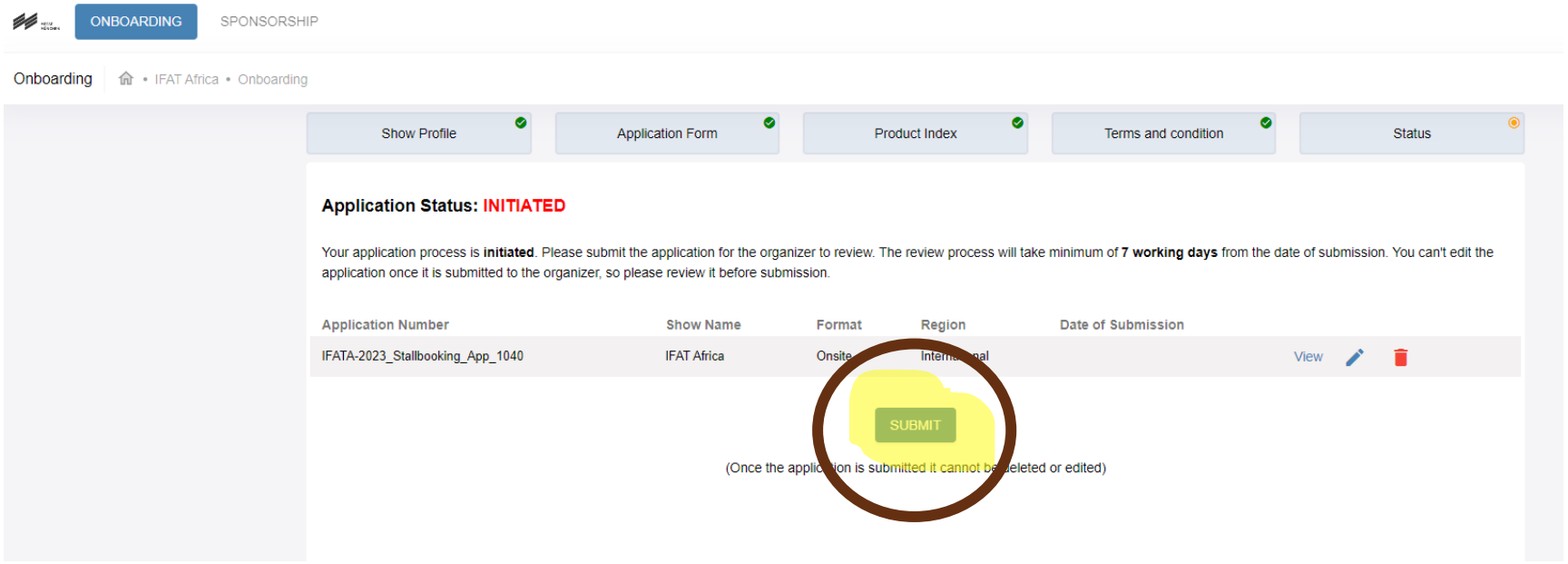
Edit your application
Please note once you submit your application you can‘t edit it anymore. If you would like to review your application before submitting the same, you can click on edit and go through the pages again.



Apply

2. Enter your details to the application form

Don‘t forget to submit your application -> your application will be sent to the project team for approval:



Apply

3. You receive confirmation e-mail that application was submitted sucessfully
4. You receive confirmation e-mail that application is approved

Download invoice

1. View and download proforma invoice.

The exhibitor will receive the 100% proforma invoice immediately, after we receive the application.

There will be separate invoices for additional orders like furniture.

What‘s next?

At a later stage you can **place your technical orders** with the same login in this system – we keep you updated on the process.

You‘re looking for unrivalled brand exposure?

Secure your advantage at bauma CONEXPO INDIA 2023 with our exclusive sponsoring packages and other marketing opportunities for your unique show participation.

Contact us!

Your IFAT Africa project team!

Exhibitors from Europe, Asia, Australia and Americas	**Exhibitors from South Africa**	**Exhibitors from India**
Ms. Franziska Dorfmueller Tel.: +49 89 949 20255 Email: info@ifat-network.com	Ms. Betty Sichivula Tel.: +27 73 028 8775 Email: betty@blueberryconcepts.co.za	Mr. Bhola Mandal Tel.: +91 22 4255 4726 Email: bhola.mandal@mm-india.in